



# NEANA Spring Meeting 2018

April 6 – 8, 2018  
Boston Burlington Marriott

# Why Exhibit at NEANA

The NEANA Spring Meeting is the premier education event for New England CRNAs. Attending this event will provide you with the opportunity to showcase your products and services, build relationships and educate healthcare professionals from around the region.

## Registration

All exhibit personnel must be registered. Registration cannot occur without full payment of the exhibit fees. Two badges are provided for each tabletop exhibit and entitle those persons to educational sessions.

## Exhibitor Setup & Hours

Exhibit hours:

- Friday, April 6<sup>th</sup> 7:00 AM – 6:00 PM
- Saturday, April 7<sup>th</sup> 7:00 AM – 6:00 PM

Exhibits may be set up as early as Friday, April 6<sup>th</sup> at 6:00 AM. Exhibits must be set up by 7:00 AM on Saturday, April 7<sup>th</sup>. Exhibits may remain set up until 8:00 PM on Saturday, April 7<sup>th</sup>.

## Exhibit Table Information

All exhibits are tabletop only unless prior-approved by the planning committee. All tables will be 8-foot, draped and skirted with 2 chairs. Please contact [stephanie.sylvia44@gmail.com](mailto:stephanie.sylvia44@gmail.com) if you have any special requirements.

## Assignment of Space

Space will be allocated at the discretion of the planning committee with due regard to the group of exhibitors and the tier upon which the exhibitor chooses. Space is limited to 20 tabletop exhibits.

## Cancellations

Cancellation by any exhibitor will not be accepted unless written notice of such withdrawal has been received not later than fourteen (14) days prior to the meeting. Any exhibitor who withdraws after the said time allowed for withdrawal shall pay to NEANA, as liquidated damages.

## Irregular Activities

No person, firm or organization that has not regularly paid to sponsor or exhibit with the NEANA Spring Meeting will be permitted to distribute advertising or other materials without invitation. No exhibitor may call or invite a visitor out of one of the exhibits and into his own. Exhibitors must remain within their own exhibit space in distributing literature, product samples, or other materials.

## Accommodations

Boston Marriott Burlington  
One Burlington Mall Road  
Burlington, MA 01803

*Be sure to mention the booking name of NEANA to secure the best rate.*



# Exhibit & Sponsorship Opportunities

<b>Silver Exhibitor</b> <b>\$500</b>	<b>Gold Exhibitor</b> <b>\$750</b>	<b>Platinum Exhibitor</b> <b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Skirted and draped exhibit table w/ 2 chairs</li> <li>• Two representatives</li> <li>• Two name badges</li> <li>• Verbal recognition during the Saturday NEANA Business Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• Skirted and draped exhibit table w/ 2 chairs</li> <li>• Two representatives</li> <li>• Two name badges</li> <li>• Verbal recognition during the Saturday NEANA Business Lunch</li> <li>• High visibility exhibit location</li> <li>• Logo on presentation board throughout the meeting</li> </ul>	<ul style="list-style-type: none"> <li>• Skirted and draped exhibit table w/ 2 chairs</li> <li>• Two representatives</li> <li>• Two name badges</li> <li>• Verbal recognition during the NEANA Business Lunch</li> <li>• Two minute opportunity to present your company during the Saturday NEANA Business Lunch</li> <li>• High-visibility exhibit location</li> <li>• Logo on slideshow during breaks and between lectures</li> <li>• Logo on presentation board throughout the meeting</li> </ul>

## Additional Sponsorship Opportunities:

- *NEANA College Bowl Cash Bar (\$100):* Network with nurse anesthetists and nurse anesthesia students in the Exhibitor ballroom. Company logo on cash bar during the event. Verbal recognition at the event. There is an option to distribute drink tickets at the event for an additional cost per Marriott policies.
- *NEANA Saturday Evening Meet & Greet (\$2,000):* Connect with nurse anesthetists at Chopps American Bar & Grill. High visibility with company logo on each table during the event. Verbal recognition and 2-minute introduction given at the event.

## Agenda

### FRIDAY, APRIL 6

7:30 – 8:30 AM	Registration & Breakfast
8:30 – 9:30 AM	Lectures
9:30 – 10:00 AM	Break
10:00 – 12:00 PM	Lectures
12:00 – 1:00 PM	Lunch
1:00 – 3:00 PM	Lectures
3:00 – 3:30 PM	Break
3:30 – 5:30 PM	Lectures

### SATURDAY, APRIL 7

7:00 – 7:30 AM	Registration & Breakfast
7:30 – 9:30 AM	Lectures
9:30 – 10:00 AM	Break
10:00 – 12:00 PM	Lectures
12:00 – 1:30 PM	NEANA Business Lunch <i>(All exhibitors must exit the room once the business meeting is called into session.)</i>
1:30 – 2:30 PM	Lectures
2:30 – 3:00 PM	Break
3:00 – 5:00 PM	Lectures
5:00 – 7:00 PM	NEANA College Bowl
7:00 PM	NEANA Meet & Greet at Chopps American Bar & Grill

### SUNDAY, APRIL 8

7:00 – 7:30 AM	Registration & Breakfast
7:30 – 9:30 AM	Lectures
9:30 – 10:00 AM	Break
10:00 – 1:00 PM	Lectures

# New England Assembly of Nurse Anesthetists Spring Meeting 2018

## ***Exhibitor Registration & Payment Form***

### **Selections (choose one):**

Silver Exhibitor (\$500)

Gold Exhibitor (\$750)

Platinum Exhibitor (\$1,000)

### **Additional Sponsorship Opportunities:**

NEANA College Bowl Cash Bar Sponsor (\$100)

NEANA Saturday Evening Meet & Greet (\$2,000)

### **Contact Information**

Contact Name & Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Photo Release**

By registering for this program, you are giving NEANA permission to take your photograph and use it with or without your knowledge and permission on NEANA promotional materials, including but not limited to our newsletters and conference materials, social media, publications and website.

*This is a two-page document. Please complete both pages and return to:*

**Stephanie Lankford  
130 Glen Road  
Wilmington, MA 01887**

***Questions? Email [stephanie.sylvia44@gmail.com](mailto:stephanie.sylvia44@gmail.com)***

**New England Assembly of Nurse Anesthetists  
Spring Meeting 2018  
Exhibitor Registration & Payment Form (page 2)**

**Complimentary Registrations** (Note: If the contact is one of the two representatives, please list them below.)

Representative #1 Name & Job Title: \_\_\_\_\_

Representative #2 Name & Job Title: \_\_\_\_\_

**Special Requests**

List specific requests (EX: electrical outlet): \_\_\_\_\_

**Payment Information**

We accept payments by check and the following credit cards: Mastercard, Visa. Checks must be made out to *NEANA*. Please fill out and return the forms to Stephanie Lankford, 130 Glen Road, Wilmington, MA 01887.

My check is included. (Mail completed forms with check made payable to *NEANA* to: Stephanie Lankford, 130 Glen Road, Wilmington, MA 01887.)

Please charge my credit card (circle one):    Mastercard    Visa

CC# \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

I authorize *NEANA* to charge my credit card for \$ \_\_\_\_\_ as payment for my exhibit/sponsorship at the *NEANA* Spring Meeting 2018.

*This is a two-page document. Please complete both pages and return to:*

**Stephanie Lankford  
130 Glen Road  
Wilmington, MA 01887**

*Questions? Email [stephanie.sylvia44@gmail.com](mailto:stephanie.sylvia44@gmail.com)*